

SOUND SOLUTION FOR ENHANCED DINING EXPERIENCE

# City Social London

## Q-SYS Delivers Perfect Sound Balance for City Social London

📍 London, England

Located in Tower 42 in the heart of London, [City Social](#) is a modern, Michelin-star restaurant founded by chef Jason Atherton. From its spot on the 24th floor, the venue offers spectacular views across the city and serves the best of British cuisine in an art-deco environment. In addition to the main dining room are three private dining rooms and a separate bar, known as Social 24, which plays host to well-attended DJ nights. The restaurant was looking to solve a number of issues, such as uneven sound coverage, brought on by the previous sound system. To handle the task, they chose to upgrade to [Q-SYS](#) loudspeakers and amplifiers throughout the venue.



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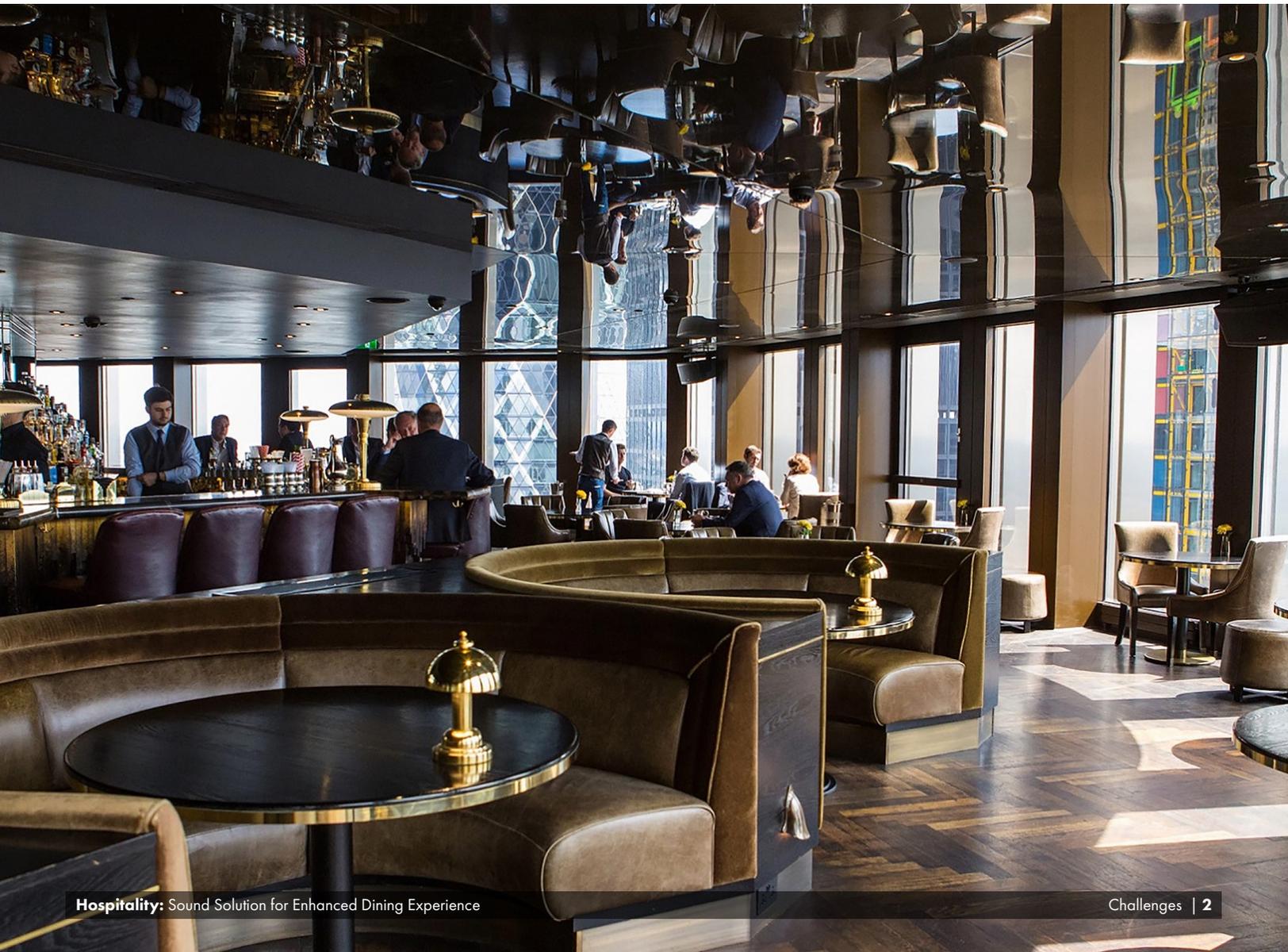
**Tim Smith**

General Manager, City Social

## Challenges

### Dual-Environment Sound System

City Social's management team consulted with integrators [Excite AV](#) and the team at [Audiologic](#) to help determine a practical way to overcome some of the issues with their previous sound system. One of the main challenges the restaurant faced was the need to support two different environments within their space. The bar area required a higher energy level, with music that could provide an exciting atmosphere. On the other hand, the dining room area needed a more relaxed and subtle ambiance.



## Solutions

### Customizable Audio Experience

A mix of [Q-SYS AcousticDesign Series ceiling-mount](#) and [surface-mount](#) loudspeakers were deployed throughout the restaurant. AcousticDesign Series loudspeakers feature Directivity Matched Transition™ (DMT) technology, which aligns the directivity patterns of the woofer and high-frequency waveguide at the crossover point. The result is a seamless and consistent sound quality for customers no matter where they are in the restaurant.

Providing power to the loudspeakers, CXD-Q Series network amplifiers were chosen. These amplifiers are equipped with four channels and offer a full-featured, onboard DSP (Digital Signal Processor). The DSP includes various features such as crossover and parametric EQ filters, limiting, and alignment delay. The inclusion of these features eliminates the need for separate loudspeaker processors, making the system more streamlined and efficient.

### Improving the Dining Experience

Tim Smith, the General Manager at City Social, explained the impact of the new system, stating, "The new system offers a more dynamic experience and ensures patrons are never overwhelmed by the audio system. The whole team here has been very happy with the Q-SYS system." Q-SYS has proven to be an excellent solution for restaurants like City Social. With its streamlined and efficient design, Q-SYS has demonstrated its effectiveness and versatility, making it a solid choice for restaurants looking to provide a superior experience for their patrons.



Q-SYS is a globally recognized manufacturer of audio, video and control (AV&C) solutions for huddle rooms to stadiums—and everything in between. Our systems make it easy for your team to design and integrate flexible, scalable solutions and deliver the native IT integration and standards-based technology your customers expect.

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